



THE  
ROYAL  
PARKS



The Royal Parks  
Corporate Park Days



## THE ROYAL PARKS

We are the charity that cares for the most famous collection of urban parks in the world. We are committed to protecting these vital 5,000 acres of parkland across London but to do that, we need to raise 80% of our income ourselves.

We provide free access to London's beautiful, natural, and historic green spaces, to help improve everyone's quality of life and wellbeing. There are over 77 million visits to the Royal Parks each year. People meeting up with friends and family, spending time alone in nature, watching the seasons change and discovering more about London's fascinating history. A Royal Park is a place where you can put the world on hold for a moment and enjoy the peace and quiet of open green space in the city.

But the Royal Parks are more than just havens for people – they are havens for wildlife too. Each Royal Park is a unique landscape and wildlife habitat for a wide variety of insect and animal species. London is one of the greenest cities in the world, but it will only stay that way if we continue to protect and preserve these green spaces. And your park days will contribute to this vital work.

## THE ROYAL PARKS PARK DAYS PROGRAMME

Our unique corporate volunteering programme provides your company with the exciting opportunity to support The Royal Parks while getting your team out of the office and into the fresh air.

Whether through a series of park days over the course of a year or a singular session, your team will get an exclusive, hands-on experience of what it takes to protect and care for London's most famous parks. They will come away with a great sense of pride and the impact of the work they do will be felt now and long into the future.

We can offer a variety of activities for your colleagues to experience many different aspects of park management. From the removal of certain plant species to maintain biodiversity, to planting beautiful bulbs ready to bloom in the spring. We can even offer activities catered to different accessible needs, such as bird or bat box building.

Your team will be led by experts in the field, giving them the opportunity to learn from the very best, while undertaking meaningful work, vital to the overall conservation of the Royal Parks.



## BENEFITS FOR YOU

Your team will connect with each other and bond over the shared experience and joy of giving back to their community. They will learn new skills, as well as honing existing skills such as teamwork, time management and communication. All while being out in the open air, surrounded by nature and away from their desks, which will contribute towards their health and wellbeing, making them feel happier and healthier.

And happier, healthier colleagues are more likely to stay loyal to your company. Multiple studies have shown that corporate volunteering increases loyalty and retention rates of employees as well as improving their productivity and engagement.

## BENEFITS FOR US

Every year, volunteers give thousands of hours to support the work of our expert park teams. This enables us to go above and beyond to protect and enhance the parks we care for.

From our gardening volunteers who brave the cold to plant thousands of bulbs over winter, to our learning volunteers who help to inspire the next generation by running school group sessions and leading public walks. From our park rangers who roam the parks to help visitors, to our heritage volunteers who quite literally dig into our fascinating history. The Royal Parks simply wouldn't be the same without them – or you.

Your team could be involved in a wide range of tasks, including:

- Bramble bashing;
- Pond creation and maintenance;
- Meadow management with shire horses;
- Species removal;
- Bench repair;
- Bulb planting;
- Bird or Bat box building.



## TESTIMONIALS

But don't just take our word for it, we collect feedback at the end of every volunteering day – the vast majority of which is positive, rating the day as 'excellent':

"It feels great to be helping to make the park better."

"Wonderful experience, great stuff - learnt a lot of things about park & nature."

"Such a lovely way to spend the morning helping out & meeting colleagues."

"The park team were very welcoming and knowledgeable, a pleasure to work with."

"Great team building activity."

"Thoroughly enjoyed the activity, being in nature and making a difference."



## INCLUDED IN THE DAY

- A volunteer briefing document sent over ahead of the day to share with volunteers.
- A thorough risk assessment and on the day health and safety briefing.
- Expert led volunteering sessions with a qualified First Aider on site.
- Provision of all personal protective equipment and tools.
- Refreshments and lunch provided for every volunteer.
- Overview and photos of the day sent through post event.
- Annual summary of all volunteering activity, detailing the impact on the Royal Parks.

## REQUIREMENTS

We require a minimum of 15 volunteers and a maximum of 30 per volunteering session.

Many of our volunteer activities are very manual and labour intensive. If any of your volunteers have access requirements, please do not hesitate to let us know. Our goal is to ensure that we can provide a volunteer opportunity for everyone.



# THE ROYAL PARKS

*Price available upon request*

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The Royal Parks are: Bushy Park | The Green Park | Greenwich Park | Hyde Park | Kensington Gardens | The Regent's Park & Primrose Hill | Richmond Park | St James's Park. The Royal Parks is registered in England and Wales: Company Registration No: 10016100 Registered Charity No: 1172042